

How to Get Started: Advocating for MIH

Look to your local community first



NATIONAL ASSOCIATION
OF
MOBILE INTEGRATED HEALTHCARE PROVIDERS

Everyone working in Mobile Integrated Health sees the daily impacts of improved chronic disease management, trips to the hospital avoided, and social needs of patients addressed.

However, regulation around MIH remains fragmented. The laws regulating practice and reimbursement haven't caught up to the realities of care provided by these teams. As a profession, we need to all be advocates to raise awareness, educate and enact change.

To start advocating, look to your local community.

Find your Stakeholders

Who makes the decisions that affect you? What do they care about?

Stakeholder Inventory

Who makes the decisions that affect you? What do they care about? Answers to these questions help you realize where you need to focus efforts on awareness and education. The more voices you have toward your mission, the more you're likely to be heard. Start by taking a stakeholder inventory.

Who has a stake in the outcomes of your MIH program?

This list is extensive. Here's just a few community partners you may recruit to your efforts.

- Local Health System
- Physician Groups
- Fire and EMS Services
- Law Enforcement
- Local Health Department, Rural or Public Health Agencies
- Senior Services, Aging Agencies or Elder Care
- Mental Health, Substance Use & Treatment Centers
- Community Based Organizations (Food Banks, Other)
- Patient Advocacy or Community Leaders
- Patients and families
- Other

Take Action Around Stakeholders Priorities

Use the worksheet on Page 2 to create your Stakeholder Inventory and establish a plan.

All of these stakeholders can help you gather data, tell stories, share your experiences and even contact legislators on your behalf. They become part of partnerships you build locally.

Taking Your Stakeholder Inventory | Worksheet

- 1) Identify the stakeholder in each of these suggested categories potentially interested in MIH or affected by the community health challenges. Who do you know? Who is critical to know?
- 2) Note what each stakeholder is interested in. What are their primary goals? What motivates them?
- 3) Does this stakeholder have a specific power or authority? Are they able to influence the public or decisionmakers?
- 4) What special knowledge or resources does this stakeholder have? i.e. knowledge of previous plans, able to provide volunteers, funding or professional support for care of special populations, etc.



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Category	Stakeholders	Goals & Motivations	Power & Influence	Knowledge Support & Resources
Local Health System				
Physician Groups				
Fire and EMS Services				
Law Enforcement				
Local Health Department, Rural or Public Health Agencies				
Senior Services, Aging Agencies or Elder Care				
Mental Health, Substance Use & Treatment Centers				
Community Based Organizations (Food Banks, Other)				
Patient Advocacy or Community Leaders				
Patients and families				
Other				

Getting the Word Out to Build Support

Never underestimate the power of community. Your community, including local providers and health systems, may support the work you're doing but don't know about it.

Be present in the community to share your stories, outcomes and the changes you want to see. Educate your stakeholders on how you support their efforts, how you can relieve their burdens.

Stakeholder buy-in is KEY. You'll want to ensure they're engaged and supportive as you engage with state and federal advocacy efforts.

Be present at community events and festivals.

Get your services highlighted in publications put out by your local health system.

Connect with patient advocacy groups to tell MIH stories.

Offer up your professionals for interviews with local TV and news outlets.

Anticipate and Prepare for Opposition

Getting people on your side means understanding what they care about. Think about how MIH/CP helps them do their job or fulfill their mission. Anticipate opposition, and address it from the start.

- Research the stakeholders you plan to engage with to understand their priorities, potential objections, and competing interests.
- Common areas of opposition might include concerns about reimbursement models, scope of practice issues, or perceived duplication of services. Tailor your messaging to address these concerns proactively and demonstrate how MIH/CP programs complement, rather than compete with, existing systems.
- Enlist their support by showing how you partner with them and expand the reach and positive outcomes of their services.

► Join in advocacy!

Attend or participate in advocacy events throughout the year.

Use NAMIHP's Advocacy Tool

www.namihp.org/advocacy

Partner with Us

EMS EVERY
APRIL
on the Hill Day

 **NAMIHP**
MIH SUMMIT
MIHSummit.org



Use NAMIHP's Advocacy Tool



NAMIHP | Navigating Your SUPPORT | MIH/CP Advocacy Tools

Find Your Elected Officials

- Enter your home or agency address into the “Find Officials” tool.
- This will show your state and federal representatives.
- Save their office phone numbers, emails, and district staff contacts.

Learn Where Your Legislators Stand

- Review their Directory profiles, independent sites, biographies and past voting records.
- Look at any public statements on EMS, healthcare access, or rural health.
- Check if they have served on health, insurance, or public safety committees—key for MIH/CP impact.

Why It Matters

- Policymakers prioritize feedback from their own constituents.
- You want to know exactly who makes decisions impacting local MIH/CP.

Explore Legislation

Track Bills

MIH/CP Bills: Explore current or past legislation related to MIH/CP, EMS, Reimbursement, and Workforce.

Review bill summaries, sponsors, and status. Is it in committee, passed, or failed?

Take Action

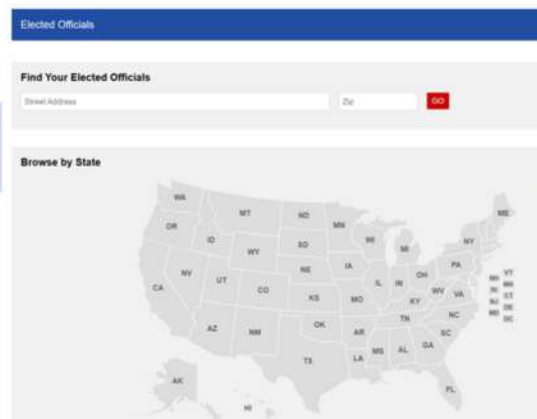
- MIH/CP Priorities: Bookmark NAMIHP’s Advocacy Tool and Key Priorities.
- Have someone from your organization track current bill status.
- Huddle once a week and practice speaking about why MIH/CP is valuable.
- Follow the recommended steps to contact your Elected Officials.

More Resources

PARTNERS Gather insight from [Affiliated Industry](#) EMS Resources, State EMS Associations, and State EMS Offices engaged in MIH/CP growth.

USA.GOV Want to learn how bills become law? [USA.gov | How Laws Are Made](#)

CONGRESS.GOV Research federal laws with [Congress’s legislation search](#). Enter relevant words and phrases to see active bills.



Advocacy Basics

Keep it Local

Share stories of patients who avoided harm or got essential care because of MIH/CP.

Be Respectful & Concise

Policy staff are busy; stick to 2-3 key points.

Be a Resource

Position yourself as a local expert willing to provide information, data or an MIH tour.

